

## Pantomime Jan 2018 (Alice in Wonderland)

### Income:

Ticket Sales:		
Advance Sales	£1,150.00	
Shop Sales - Shiplake	£1,132.00	
Shop Sales - Binfield Heath	£1,052.00	
Door Sales	<u>£ 514.00</u>	£3,848.00
Programmes		£ 156.10
Bar sales (including sweets)	£1,279.85	
less Bar costs	<u>-£ 658.77</u>	<u>£ 621.08</u>
		<b>£4,625.18</b>

### Expenditure:

Printing scripts	£ 11.74	
Gifts	£ 55.75	
Refreshments	<u>£ 38.35</u>	<u>£ 107.84</u>
		<b>£3,972.72</b>

**Net Proceeds**     £ 652.46

## Pantomime Jan 2018 - Sales analysis

Show	Seat price	Seats available	Seats sold		Seat Value
Thursday evening	£5	132	63	48%	£315
Friday evening	£10	132	110	83%	£1,100
Saturday Matinee	£8	138	131	95%	£1,048
Saturday evening	£10	138	128	93%	£1,280
					<b>£3,743</b>
	<b>Door</b>	<b>Progs</b>	<b>Bar</b>	<b>Sweets</b>	
Thursday evening	£65	£20	£192		
Friday evening	£220	£56	£330		
Saturday Matinee	£104	£31	£139	£22	
Saturday evening	£125	£49	£597		
	<b>£514</b>	<b>£156</b>	<b>£1,258</b>	<b>£22</b>	

### Out of the SHADDOS 15 September

**Income:**

Ticket Sales:	£ 760.00
Bar sales (gross)	£ 394.00
	<u>£1,154.00</u>

**Expenditure:**

Licence	£ 43.20
Publicity	£ -
Rehearsal/Performance Facilities	£ 228.63
Refreshments:	
Food and table decoration	£ 152.53
Bar Costs	£ 183.61
Production:	
Set & Props	£ 28.85
Equipment hire	£ 9.00
	<u>£ 645.82</u>

**Net Proceeds** £ 508.18

### Out of the SHADDOS (Again) 25 November

**Income:**

Ticket Sales:	£ 490.00
Bar sales (gross)	£ 304.80
	<u>£ 794.80</u>

**Expenditure:**

Licence	£ 37.20
Publicity	£ -
Scripts	£ 11.48
Rehearsal/Performance Facilities	£ 229.40
Refreshments:	
Food and table decoration	£ 118.49
Bar Costs	£ 179.81
	<u>£ 576.38</u>

**Net Proceeds** £ 218.42